

2025-26

Green Campus Revolution

Build a community of engaged and informed student sustainability champions, and create meaningful behaviour change for sustainability



Students Organising for Sustainability (SOS-UK) is an education charity focused on sustainability

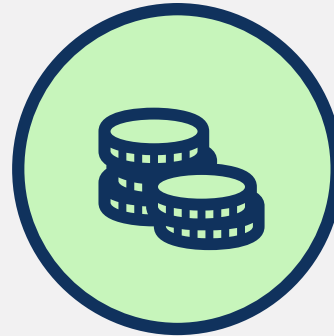
SOS-UK delivers the Green Campus Revolution programme across the UK



SOS-UK supports and empowers students and staff on sustainability. Ours is a long-term investment in education for a better future tomorrow.



Our mission is getting more students learning, acting and leading for sustainability, embedding sustainability in education, and making sustainability more inclusive.



SOS-UK is a not-for-profit charity so working with us is an affordable and ethical choice that can bring social value to your supply chain.



Our work is underpinned by 15 years of sector-leading student research and our student-led board of trustees. We represent students and understand their attitudes towards sustainability.





What is Green Campus Revolution?

Green Campus Revolution (GCR) is an award-winning student sustainability engagement programme, designed to empower sustainability behaviour across campuses, particularly in residences.

GCR is all about supporting students to take their first steps towards sustainability, meeting them where they're at, and helping them to identify their role in building a better future.



18 GCR has been running for 18 years

1.5 million We have reached more than 1.5 million students

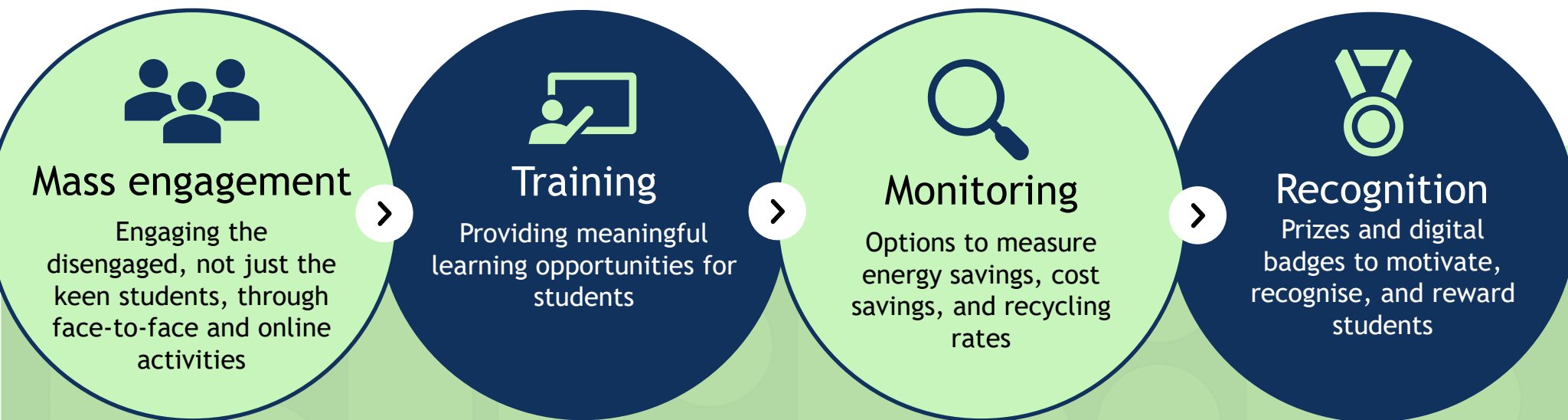
8 GCR has been delivered in eight countries across Europe

17,000 17,000 tonnes CO₂ has been saved

Green Campus Revolution engages and empowers students

The fully supported programme meaningfully engages your students with sustainability, with a particular focus on those who do not consider themselves climate activists. Positive interventions including visits, training, competitions, and peer-to-peer activities inspire behaviour change, creating a new generation of sustainability champions each year.

You set the specific sustainability challenge you're looking to address through student engagement. So whether you're looking to achieve energy and water savings, improved waste segregation, or another sustainability improvement, we'll deliver fun, inclusive, and accessible engagement activities to address that challenge in partnership with your students.



Why do we run Green Campus Revolution?

Green Campus Revolution

88% of students

say they agree their place of study should actively incorporate and promote sustainable development

81% of students

would like to see sustainable development actively incorporated and promoted through all courses

65% of students

say sustainable development is something they would like to learn more about



54% of students

report that how seriously the university takes environmental issues is a factor influencing their choice of place to study

90% of students

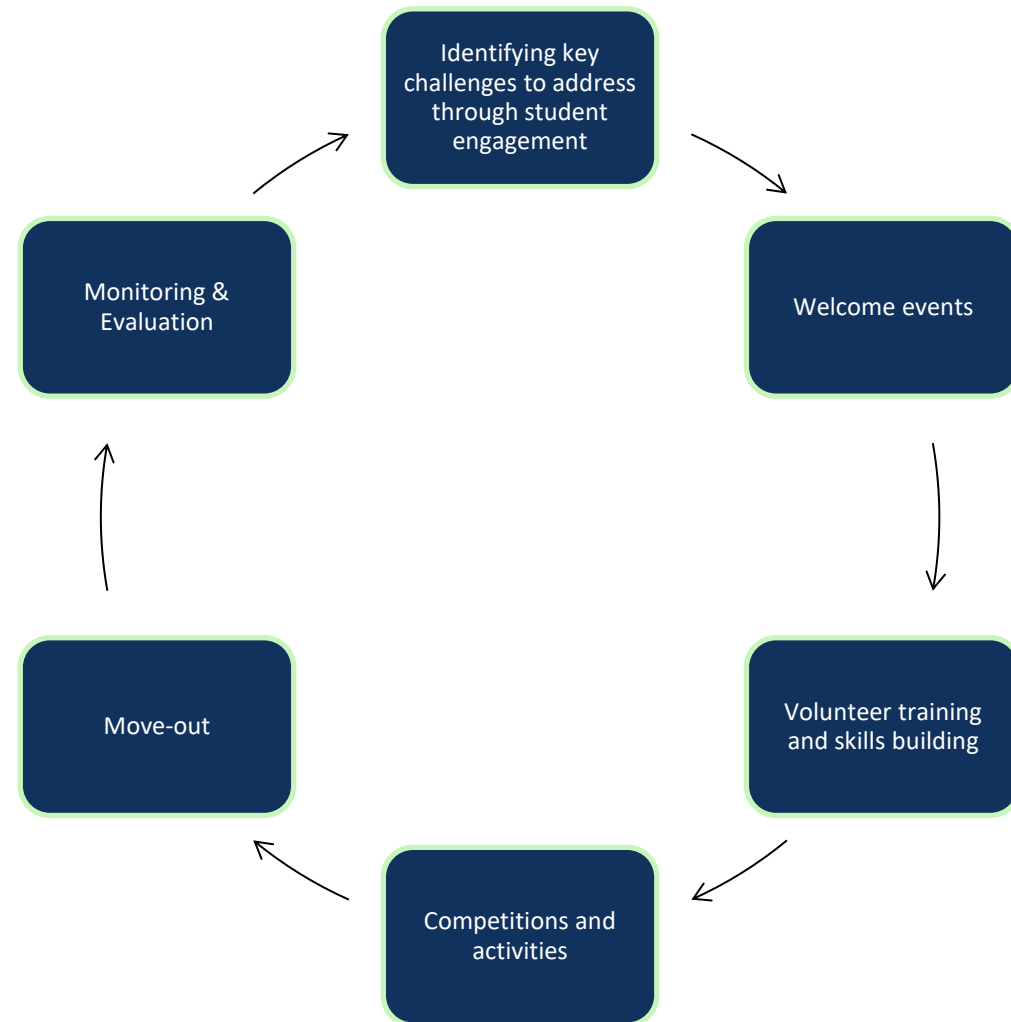
Are concerned about the effects of climate change

GCR listens and responds to this student concern...

Engagement over the whole academic year

GCR follows a cyclical process over the academic year, ensuring students are engaged both face-to-face and online at key points, from welcome events to the move-out period.

Throughout the year, fun and inclusive engagement activities run alongside student training and communications.



Who is it for?

Green Campus Revolution has run in more than 80 organisations, including large and small universities, and purpose-built student accommodation providers spread across multiple cities.

Whether you work in a sustainability team or a residential services team at a university or in private accommodation, you can partner with SOS-UK to deliver the programme with your students.

You don't need a large residential population to take part! The programme has historically focused on students living in halls of residence, but we also run engagement and skills-building activities for the whole student population.

Some of our participants in 2024-25 include...



Intended outcomes



As a result of Green Campus Revolution, we aim to see:

Widespread sustainability literacy amongst students, equipping them with the skills to be global citizens

Enhanced student experience through community-building sustainability initiatives

Reduced carbon footprint of student accommodation and the wider campus

Lower utility bills and waste disposal costs through student behaviour change

Supported and empowered students delivering effective peer-to-peer engagement



Benefits to your organisation

Tried and tested programme

with 18 years of experience of increasing sustainability attitudes, knowledge, and behaviours.

Meet your sustainability targets

through engaging and supportive behaviour change activities for students.

Improved reputation

amongst students and league tables by taking part in a national campaign.

Gives students a tangible role

and builds community cohesion by bringing students together to tackle a shared challenge.

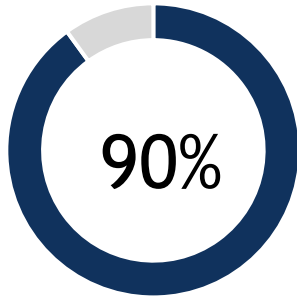
Flexible branding

run the programme under the Green Campus Revolution brand, or using your existing internal branding

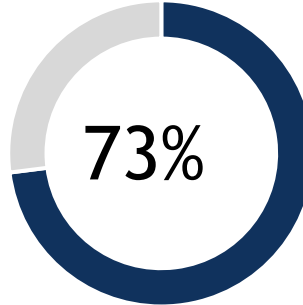
Added capacity to your sustainability work

by outsourcing activities, communications and training to SOS-UK

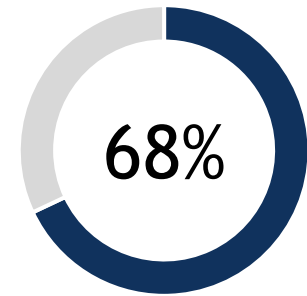
GCR has positive outcomes



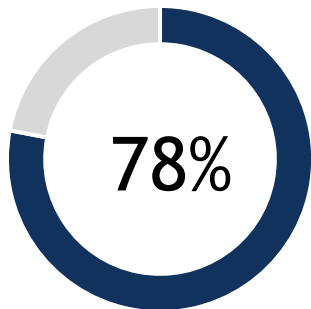
of participating students took **more action to save energy** as a result of the programme



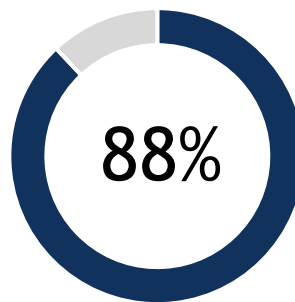
of participating students encouraged other people to take action for the environment and the climate crisis as a result of the programme



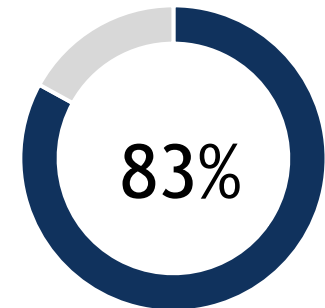
of participating students are proud that their residence is taking climate action



of participating students took **more action to save water** as a result of the programme



of participating students will continue implementing sustainability actions



of GCR volunteers strongly agree that they feel more confident communicating with other students about sustainable behaviour as a result of volunteering



COSTINGS

SOS-UK is a registered charity, making us an affordable and ethical partner for your sustainability work. Our pricing model covers our time and resources and is not-for-profit.

The cost to run the full programme with your students in 2025-26 is between £7,500 and £13,000 +VAT, depending on the number of students you have and the level of support you require.

We also offer several optional extras that you can add to your programme to boost engagement where you need it, outlined on pages 15 and 16.

Please contact jade.monroe@sos-uk.org or hello@sos-uk.org for a full quote.

What is included?

You will have a dedicated Project Manager from SOS-UK to support you with local delivery of the project.

As well as overall project management, the activities and support detailed on the next two pages are included in your fee.

Green Campus Revolution



COMMUNICATION AND RESOURCES

- Briefing for relevant staff (such as reception staff, wardens or residential assistants) so they are bought into the programme's aims and activities.
- A series of well-designed student-facing communications including tips, competitions, and quizzes to cover the whole academic year.
- Coordination of ethically sourced prizes for your students.
- Student volunteer recruitment materials.
- Digital badges issued to all student volunteers.
- Access for students and relevant staff to a series of nationally-coordinated webinars.



What is included? cont.



ENGAGEMENT ACTIVITIES

Your Project Manager will deliver bespoke support activities which can cover, but is not limited to, the below. Your Project Manager will work with you to decide the most effective support for engaging your students.

- Volunteer training session for student ambassadors.
- On-site visits to deliver student-facing engagement, such as a stall at a welcome event, dining hall visits or running an in-person quiz.
- Additional support workshops for student volunteers to co-create interventions for their peers, including processing microgrants to fund their ideas.

REPORTING

- Mid-year summary and review.
- Monitoring & evaluation surveys to quantify behaviour change.
- Full end-of-year report to demonstrate reach, impact and achievements of the programme.



Additional support

Recycling audits

Recycling audits provide a visual check of all bins in shared kitchens to give you a greater understanding on recycling habits and to feedback to students on their performance.

- Communal waste bins are audited by paid trained students (payments at the real living wage are included in the fee).
- Bins are scored to ascertain levels of contamination and record key data.
- Feedback is shared with students on their performance, with high-scoring kitchens receiving Fairtrade chocolate.
- An audit report presents scores, waste trends and key recommendations.



**Green Campus
Revolution**

Costs

When run as part of the full GCR programme	When run as a standalone activity
From £1.45 +VAT per student	From £1.90 +VAT per student

Additional support

Inter-hall energy saving competition

To inspire friendly competition between residences, and motivate additional energy savings, our popular inter-hall competition is a recommended bolt-on to your programme.

If you have sub-metering available, we can analyse this data against a pre-intervention baseline to generate a leaderboard of the top performing residence to help build and mobilise the student community. This could be a competition between halls on the same campus, or in different cities.

We will share a mid-year and end-of-year leaderboard, with student-facing communications, to boost savings and reward students' progress.

Costs

Energy leaderboard

Analysis of energy savings, mid-year and end-of-year leaderboard, and communications to motivate and engage residents with the competition

From £1,100 +VAT



Meet the team



SOS-UK has a vibrant and experienced staff team representing a range of academic and professional backgrounds with specialisms in training, communications and research.

Our staff work from home across the country or from our London office.

Read more about our staff team [on the SOS-UK website](#).





Green Campus Revolution

You can sign-up for 2025-26 using
[our online sign-up form here.](#)

If you have any questions, please
contact us on:

hello@sos-uk.org



STUDENTS
ORGANISING FOR
SUSTAINABILITY
UNITED KINGDOM

